

Christmas 2022 Sponsorship Information

The Cathedral District – Jax, Inc invites you to join us for
the 2022 Holiday Season Events

The Cathedral District is a 36-block area around St. John's Cathedral in Downtown Jacksonville. Encompassing 118 acres, it is currently being redeveloped into a leafy, green, vibrant neighborhood.

The Cathedral District – Jax, Inc's mission is to guide the redevelopment of the 36 block historic Cathedral District of downtown Jacksonville into a vibrant, neighborhood where all residents can live, work, and play together.

What We Do

- Placemaking
 - Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, inspiration, and potential, with the intention of creating public spaces that promote people's health, happiness, and well-being.
 - With community-based participation at its center, an effective placemaking process capitalizes on a local community's assets, inspiration, and potential, and it results in the creation of quality public spaces that contribute to people's health, happiness, and well being.
- Cultivate Real-estate
 - The Cathedral District is an opportunity for private investors to invigorate an overlooked part of the Downtown core with tax-generating residential and retail developments.
 - Provide opportunities for downtown employees to live in a neighborhood close to their employment.
 - Initiate the revitalization process in order to create financial value for the City and meaningful enhancing property values while building a safe and welcoming neighborhood.

Progress to date

In a short 5-year existence our 501(c)3 non-profit is enjoying over 300 apartments and \$42 million of capital investment in the process of development. And we don't plan on stopping there. We have done an excellent job of branding the District with our Christmas in the Cathedral District events over 3 years.



Christmas in the Cathedral District has become a tradition for the City of Jacksonville.

Each year Cathedral District – Jax has hosted a Christmas in the Cathedral District different from the year before and this year is no different. We're reimagining our Christmas event and for one night only we are hosting an open air Christmas Market, tours of historic churches, choirs and live music, food and drinks, and Tuk Tuks to take you on this amazing adventure.



Silver Bells Sponsor \$10,000

- Company Logo recognition on:
 - all printed promotional materials.
 - all promotional emails.
 - Cathedral District – Jax webpage.
 - Cathedral District – Jax event Facebook page.
 - Company Logo on at least 3 dedicated Facebook posts celebrating your sponsorship and group sponsorship Facebook mentions.
 - Company Logo recognition on event day banner.
- 8 Event Tickets
- Cathedral District – Jax Business Membership including a yearlong marketing and promotion of your company.

Rudolph the Red Nosed Reindeer Sponsor \$5,000

- Company name recognition on all:
 - All printed promotional materials.
 - All promotional emails.
 - Cathedral District – Jax webpage.
 - Cathedral District – Jax” event Facebook page.
 - Company Logo on at least two dedicated Facebook posts celebrating your sponsorship.
 - Company Logo recognition on event day banner.
- 6 Event Tickets

Snowman Sponsor \$2,500

- Company Logo recognition on:
 - Cathedral District – Jax” webpage.
 - Cathedral District – Jax Facebook page.
 - Company Logo on at least one dedicated Facebook post celebrating your sponsorship.
 - Company Name recognition on event day banner.
- 4 Event Tickets

Santa's Little Helper Sponsor

\$1,000

- Company name recognition on:
 - Cathedral District – Jax webpage.
 - Cathedral District – Jax event Facebook page.
 - Company Name recognition on event day banner.
- 2 Event Tickets

| Sponsorship Levels | Silver Bells | Rudolph the Red Nosed Reindeer | Snowman | Santa's Little Helper |
|----------------------------|--------------|--------------------------------|---------|-----------------------|
| Printed Promotions | Logo | Name | | |
| Promotional Emails | Logo | Name | | |
| Webpage | Logo | Logo | Logo | Name |
| Facebook Page | Logo | Logo | Logo | Name |
| Dedicated Facebook Posts | 3 | 2 | 1 | |
| Event Banner | Logo | Logo | Logo | Name |
| Tickets to the Event | 8 | 6 | 4 | 2 |
| Business Membership to CDJ | Yes! | | | |

We look forward to you joining the Christmas in the Cathedral family by joining us as a sponsor.